The Tomorrow Plan is a regional planning effort coordinated by the Des Moines Area Metropolitan Planning Organization (MPO) and led by a consortium representing a broad swath of area communities and organizations. These groups are seeking your input on how we can work together to ensure a greener Greater Des Moines.

This survey will take ten minutes. Thank you for your support of The Tomorrow Plan!

I. What qualities	=		_	_	
Durain and alliments	Significantly agree	Somewhat agree	Neutral	Somewhat disagree	Significantly disagree
Business climate	0	0	0	0	0
Quality of life	0	0	0	0	0
Quality of schools  Friendly communities	0	0	0	0	0
Proximity to friends and	0	0	0	0	0
family					
Proximity to recreation opportunities	O	O	O	O	0
Easy to get around	0	0	0	0	0
Affordable living	0	$\circ$	0	O	O
Special events and attractions	O	O	0	0	O
Other (please specify)					
2. Of those qualiti	ies, which do yo	ou perceive as b	eing most a	t risk? (Select th	ree)
☐ Business climate	ies, which do yo	ou perceive as b	eing most a	t risk? (Select th	~
Business climate Quality of life	ies, which do yo	ou perceive as b	eing most a	t risk? (Select th	~
Business climate Quality of life Quality of schools		ou perceive as b	eing most a	t risk? (Select th	~
Business climate  Quality of life  Quality of schools  Friendly communities		ou perceive as b	eing most a	t risk? (Select th	~
Business climate  Quality of life  Quality of schools  Friendly communities		ou perceive as b	eing most a	t risk? (Select th	V
Business climate  Quality of life  Quality of schools  Friendly communities	nd family	ou perceive as b	eing most a	t risk? (Select th	V
Business climate  Quality of life  Quality of schools  Friendly communities  Proximity to friends an	nd family	ou perceive as b	eing most a	t risk? (Select th	V
Business climate  Quality of life  Quality of schools  Friendly communities  Proximity to friends at	nd family	ou perceive as b	eing most a	t risk? (Select th	V
Business climate  Quality of life  Quality of schools  Friendly communities  Proximity to friends an  Proximity to recreation  Easy to get around	nd family n opportunities	ou perceive as b	eing most a	t risk? (Select th	V
Business climate  Quality of life  Quality of schools  Friendly communities  Proximity to friends and Proximity to recreation  Easy to get around  Affordable living  Special events and at	nd family n opportunities tractions	ou perceive as b	eing most a	t risk? (Select th	V
Business climate  Quality of life  Quality of schools  Friendly communities  Proximity to friends at  Proximity to recreation  Easy to get around  Affordable living  Special events and at  Other (please describe	nd family n opportunities tractions	ou perceive as b	eing most a	t risk? (Select th	V
Business climate  Quality of life  Quality of schools  Friendly communities  Proximity to friends and Proximity to recreation  Easy to get around  Affordable living  Special events and at	nd family n opportunities tractions	ou perceive as b	eing most a	t risk? (Select th	<b>y</b>

activities?	
3. How often do you visit other communities in the region for each of the follow	ving
Regional planning is about collaboration and coordination across neighborhood and city boundaries. It is an approach to plan governance that aligns economic, social, and environmental issues to guide investments and provide for the long-term health	· ·
LIVING REGIONALLY, PLANNING REGIONALLY	

	Often	Occasionally	Rarely	Never	N/A
Work	0	O	0	0	0
School	0	O	0	0	$\circ$
Personal business (hairdresser, bank, etc.)	0	O	O	O	0
Healthcare (doctor, hospital, clinic, etc.)	O	O	O	O	0
Shopping	0	0	0	0	0
Restaurants	0	0	0	0	0
Nightlife/entertainment	0	0	0	0	0
Library	0	0	0	0	0
Cultural events (music, art, theater, etc.)	0	O	O	O	0
Special events (Farmers Market, State Fair, etc.)	0	O	O	O	0
Religious venues	0	0	0	0	0
Outdoor recreation	0	0	0	0	0
Other (please specify)					

## 4. How often do you use different types of transportation to get around the region?

	Often	Occasionally	Sometimes	Never
Drive alone and park	О	0	O	0
Carpool	O	O	O	0
Take public transit (local or intercity bus, Park and Ride)	O	O	О	С
Taxi	0	$\circ$	O	0
Bike	О	O	O	O
Walk	0	0	0	0

	Highly Competitive	Fairly Competitive	Somewhat Competitive	Slightly Competitive	Not Competitive
ABILITY TO ATTRACT BUSINESSES	0	0	0	O	O
Availability of skilled workers	O	O	O	O	O
Availability of technical and professional workers	0	0	0	0	0
Access to research & development	0	O	0	0	0
Proximity to markets	0	0	0	0	0
Overall operating costs	O	0	0	0	0
Pro-business attitude	0	0	0	0	0
Taxes and regulatory climate	O	O	O	O	0
Competitive financial incentives	0	0	O	О	0
ABILITY TO ATTRACT TALENT	O	O	0	O	0
Availability of diverse iob/career opportunities for two earner households	0	©	О	O	0
Availability of good, higher education opportunities	O	O	O	O	0
Safe environment to live/work	O	O	0	0	0
Access to transportation	0	O	0	С	$\circ$
Quality of school system	0	O	O	O	0
Community image and reputation	O	O	O	O	O
Other (please specify)					

6. What do you believe are the three most important issues that the region will face during
the next five years? Select only your top three choices from the list below.
☐ Improving government services
Providing programs, facilities, and housing for senior citizens
☐ Improving infrastructure (streets, sidewalks, stormwater)
☐ Improving regional image
☐ Improving amenities and quality of life
Attracting new businesses and industries
☐ Increasing tax base
☐ Creating job opportunities
☐ Protecting natural resources
☐ Planning for new development
☐ Providing opportunities for young people
☐ Managing commercial, industrial and residential growth
☐ Attracting quality retail businesses
☐ Improving public finances
☐ Planning for growth
Expanding school systems
Providing housing options (including affordable housing)
☐ Improving access to parks and recreational facilities
☐ Managing traffic
Other (please specify)

_				
Coordinating future plans				
Sharing resources				
Protecting natural resources				
☐ Making the most efficient use	of funding			
Recruiting new companies				
None				
Other (please specify)				
				~
				_
OUT SUSTAINABILITY				
		esent in ways that do not jeon	ardize the future. A sustainat	ble process or way o
e term sustainability expresses th	e need to live in the pre			
• •	· ·	•		anyone.
ans that it can be carried out ove	r time without damagin	ng environmental effects or im	posing unfairly high costs on	
ans that it can be carried out ove	r time without damagin	ng environmental effects or im	posing unfairly high costs on	
ans that it can be carried out ove	r time without damagin	ng environmental effects or im	posing unfairly high costs on	
eans that it can be carried out ove  To what extent do e ustainability?	r time without damagin	owing considerations	posing unfairly high costs on Ons factor into how A little	w you think a
eans that it can be carried out ove  To what extent do e ustainability?  Conomic sustainability of	r time without damagin	owing consideration	posing unfairly high costs on	w you think a
eans that it can be carried out ove  To what extent do e ustainability?  Conomic sustainability of our city/the region acreased emphasis on	r time without damagin	owing considerations	posing unfairly high costs on Ons factor into how A little	w you think a
eans that it can be carried out ove  B. To what extent do e  B. Economic sustainability?  Economic sustainability of  your city/the region  Increased emphasis on  ong-term perspective  Your family's health and  well-being	r time without damagin each of the follow A lot	owing considerations	ons factor into how  A little	w you think a
eans that it can be carried out over the carried out on the carried out out of the carried out	A lot	owing considerations Some	ons factor into how  A little	Not at al
ans that it can be carried out over a To what extent do extent do externability?  conomic sustainability of our city/the region our cased emphasis on one our family's health and ell-being our community's health and well-being	r time without damagin	some C	A little	Not at al
eans that it can be carried out over a carried out over the carried out of carried out over the carried out of carried out out of carried out of carried out of carried out of carried out out of carried out of carried out of carried out of carried out o	A lot	some  Some  C	A little	Not at al
eans that it can be carried out over a carried out out of cour city/the region on creased emphasis on cong-term perspective our family's health and over a community's health and over a carried out of a carried out of a carried out over a carried out of a carried out over a carried out of a carried out o	A lot	some  Some  C	A little	Not at al
eans that it can be carried out over  To what extent do estainability?  Economic sustainability of your city/the region Increased emphasis on long-term perspective  Your family's health and lovell-being  Your community's health	A lot	some  Some  C	A little	Not at al

C - Will significantly increase sustainability commitments No changes to sustainability commitments Do not know Will significantly decrease sustainability commitments  Please explain your thinking  10. How long have you lived or worked in the Greater Des Moines area? Less than one year One to five years Five to ten years Five to ten years Ten or more years  11. What is your gender? Female Male  12. How old are you? Under 10 Unde		low do you expect the region's commitment to sustainability to change in the years
No changes to sustainability commitments Do not know Will somewhat decrease sustainability commitments Will significantly decrease sustainability commitments Please explain your thinking  ABOUT YOU  10. How long have you lived or worked in the Greater Des Moines area? Less than one year One to five years Five to ten years Ten or more years  11. What is your gender? Female Male  12. How old are you? Under 10 10-20 21-30 31-40 41-50 51-80 61-70 Over 70  13. Do children under the age of 18 live in your household? Yes	0	- Will significantly increase sustainability commitments
C Do not know  (**) Will somewhat decrease sustainability commitments  Please explain your thinking  ABOUT YOU  10. How long have you lived or worked in the Greater Des Moines area?  (**) Less than one year  (**) One to five years  (**) Five to ten years  11. What is your gender?  (**) Female  (**) Male  12. How old are you?  (**) Under 10  (**) 10-20  (**) 21-30  (**) 31-40  (**) 41-50  (**) 51-60  (**) 61-70  Over 70  13. Do children under the age of 18 live in your household?  (**) Yes	0	Will somewhat increase sustainability commitments
Will somewhat decrease sustainability commitments    Will significantly decrease sustainability commitments   Will significantly decrease sustainability commitments   Will significantly decrease sustainability commitments   Will significantly decrease sustainability commitments   Will significantly decrease sustainability commitments   Will significantly decrease sustainability commitments   Will significantly decrease sustainability commitments   Will significantly decrease sustainability commitments   Will significantly decrease sustainability commitments   Will significantly decrease sustainability commitments   Will significantly decrease sustainability commitments   Will significantly decrease sustainability commitments   Will significantly decrease sustainability commitments   Will significantly decrease sustainability commitments   Will significantly decrease sustainability commitments   Will significantly decrease sustainability commitments   Will significantly decrease sustainability commitments   Will significantly suptainability of the commitments   Will significant   Will significantly suptainability   Will significantly suptainability   Will significantly suptainability   Will suptainability   Will significantly suptainability   Will suptainab	0	No changes to sustainability commitments
Please explain your thinking  ABOUT YOU  10. How long have you lived or worked in the Greater Des Moines area?  Less than one year  One to five years  Five to ten years  Ten or more years  11. What is your gender?  Female  Male  12. How old are you?  Under 10  10-20  21-30  31-40  41-50  51-60  51-60  Over 70  13. Do children under the age of 18 live in your household?  Yes	0	Do not know
ABOUT YOU  10. How long have you lived or worked in the Greater Des Moines area?  Less than one year  One to five years  Five to ten years  Ten or more years  11. What is your gender?  Male  12. How old are you?  Under 10  10-20  21-30  31-40  41-50  51-60  61-70  Over 70  13. Do children under the age of 18 live in your household?  Yes	0	Will somewhat decrease sustainability commitments
ABOUT YOU  10. How long have you lived or worked in the Greater Des Moines area?  C Less than one year  One to five years  Five to ten years  Ten or more years  11. What is your gender?  Female  Male  12. How old are you?  Under 10  10-20  21-30  31-40  41-50  51-60  61-70  Over 70  13. Do children under the age of 18 live in your household?  Yes	0	Will significantly decrease sustainability commitments
ABOUT YOU  10. How long have you lived or worked in the Greater Des Moines area?  Less than one year  One to five years Five to ten years Ten or more years  11. What is your gender?  Female Male  12. How old are you?  Under 10  10.20  21.30  31.40  41.50  51.60  61.70  Over 70  13. Do children under the age of 18 live in your household?  Yes	Plea	se explain your thinking
10. How long have you lived or worked in the Greater Des Moines area?  Less than one year One to five years Five to ten years Ten or more years  11. What is your gender? Female Male  12. How old are you? Under 10 10-20 21-30 31-40 41-50 51-80 61-70 Over 70  13. Do children under the age of 18 live in your household? Yes		
C Less than one years C One to five years Five to ten years Ten or more years  11. What is your gender? Female Male  12. How old are you? Under 10 10-20 21-30 31-40 41-50 51-60 61-70 Over 70  13. Do children under the age of 18 live in your household? Yes	ABOL	JT YOU
Cone to five years Five to ten years Ten or more years  11. What is your gender? Female Male  12. How old are you? Under 10 10-20 21-30 31-40 41-50 51-60 61-70 Over 70  13. Do children under the age of 18 live in your household? Yes	10.	How long have you lived or worked in the Greater Des Moines area?
<ul> <li>Five to ten years</li> <li>Ten or more years</li> <li>11. What is your gender?</li> <li>Female</li> <li>Male</li> <li>12. How old are you?</li> <li>Under 10</li> <li>10-20</li> <li>21-30</li> <li>31-40</li> <li>41-50</li> <li>51-60</li> <li>61-70</li> <li>Over 70</li> <li>13. Do children under the age of 18 live in your household?</li> <li>Yes</li> </ul>	0	Less than one year
11. What is your gender?  Female  Male  12. How old are you?  Under 10  10-20  21-30  31-40  41-50  51-60  61-70  Over 70  13. Do children under the age of 18 live in your household?  Yes	0	One to five years
11. What is your gender?  C Female  Male  12. How old are you?  Under 10  10-20  21-30  31-40  41-50  51-60  61-70  Over 70  13. Do children under the age of 18 live in your household?  C Yes	0	Five to ten years
C Female C Male  12. How old are you?  Under 10  10-20  21-30  31-40  41-50  51-60  61-70  Over 70  13. Do children under the age of 18 live in your household?  C Yes	0	Ten or more years
12. How old are you?  Under 10  10-20  21-30  31-40  41-50  51-60  61-70  Over 70  13. Do children under the age of 18 live in your household?  Yes	11.	What is your gender?
12. How old are you?  Under 10  10-20  21-30  31-40  41-50  51-60  61-70  Over 70  13. Do children under the age of 18 live in your household?  Yes	0	Female
<ul> <li>□ Under 10</li> <li>□ 10-20</li> <li>□ 21-30</li> <li>□ 31-40</li> <li>□ 41-50</li> <li>□ 51-60</li> <li>□ 61-70</li> <li>□ Over 70</li> <li>13. Do children under the age of 18 live in your household?</li> <li>○ Yes</li> </ul>	0	Male
<ul> <li>□ 10-20</li> <li>□ 21-30</li> <li>□ 31-40</li> <li>□ 41-50</li> <li>□ 51-60</li> <li>□ 61-70</li> <li>□ Over 70</li> <li>13. Do children under the age of 18 live in your household?</li> <li>○ Yes</li> </ul>	12.	How old are you?
<ul> <li>□ 21-30</li> <li>□ 31-40</li> <li>□ 41-50</li> <li>□ 51-60</li> <li>□ 61-70</li> <li>□ Over 70</li> <li>13. Do children under the age of 18 live in your household?</li> <li>○ Yes</li> </ul>		Under 10
<ul> <li>□ 31-40</li> <li>□ 41-50</li> <li>□ 51-60</li> <li>□ 61-70</li> <li>□ Over 70</li> </ul> 13. Do children under the age of 18 live in your household? <ul> <li>○ Yes</li> </ul>		10-20
<ul> <li>□ 41-50</li> <li>□ 51-60</li> <li>□ 61-70</li> <li>□ Over 70</li> </ul> 13. Do children under the age of 18 live in your household? <ul> <li>○ Yes</li> </ul>		21-30
<ul> <li>□ 51-60</li> <li>□ 61-70</li> <li>□ Over 70</li> </ul> 13. Do children under the age of 18 live in your household? <ul> <li>○ Yes</li> </ul>		31-40
<ul> <li>61-70</li> <li>Over 70</li> <li>13. Do children under the age of 18 live in your household?</li> <li>Yes</li> </ul>		41-50
<ul><li>Over 70</li><li>13. Do children under the age of 18 live in your household?</li><li>Yes</li></ul>		51-60
13. Do children under the age of 18 live in your household?  O Yes		61-70
C Yes		Over 70
C Yes	13.	Do children under the age of 18 live in your household?
O No	0	Yes
	0	No

*14. Zip co	de of your home addro	ess?
*15. Zip co	de of your work/schoo	ol address