

The Tomorrow Plan is a regional planning effort coordinated by the Des Moines Area Metropolitan Planning Organization (MPO) and led by a consortium representing a broad swath of area communities and organizations. These groups are seeking your input on how we can work together to ensure a greener Greater Des Moines.

This survey will take ten minutes. Thank you for your support of The Tomorrow Plan!

1. What qualities make your community, town, or neighborhood a desirable place to live?

	Significantly agree	Somewhat agree	Neutral	Somewhat disagree	Significantly disagree
Business climate	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quality of life	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quality of schools	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Friendly communities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Proximity to friends and family	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Proximity to recreation opportunities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Easy to get around	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Affordable living	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Special events and attractions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other (please specify)

2. Of those qualities, which do you perceive as being most at risk? (Select three)

- Business climate
- Quality of life
- Quality of schools
- Friendly communities
- Proximity to friends and family
- Proximity to recreation opportunities
- Easy to get around
- Affordable living
- Special events and attractions
- Other (please describe)

Other (please specify)

LIVING REGIONALLY, PLANNING REGIONALLY

Regional planning is about collaboration and coordination across neighborhood and city boundaries. It is an approach to planning and governance that aligns economic, social, and environmental issues to guide investments and provide for the long-term health of the region.

3. How often do you visit other communities in the region for each of the following activities?

	Often	Occasionally	Rarely	Never	N/A
Work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
School	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Personal business (hairdresser, bank, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Healthcare (doctor, hospital, clinic, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Shopping	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Restaurants	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Nightlife/entertainment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Library	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cultural events (music, art, theater, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Special events (Farmers Market, State Fair, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Religious venues	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Outdoor recreation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other (please specify)

4. How often do you use different types of transportation to get around the region?

	Often	Occasionally	Sometimes	Never
Drive alone and park	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Carpool	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Take public transit (local or intercity bus, Park and Ride)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Taxi	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bike	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Walk	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

5. How do you rate the region's competitiveness in the following areas?

	Highly Competitive	Fairly Competitive	Somewhat Competitive	Slightly Competitive	Not Competitive
ABILITY TO ATTRACT BUSINESSES	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Availability of skilled workers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Availability of technical and professional workers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Access to research & development	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Proximity to markets	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Overall operating costs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Pro-business attitude	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Taxes and regulatory climate	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Competitive financial incentives	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
ABILITY TO ATTRACT TALENT	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Availability of diverse job/career opportunities for two earner households	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Availability of good, higher education opportunities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Safe environment to live/work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Access to transportation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quality of school system	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Community image and reputation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other (please specify)

6. What do you believe are the three most important issues that the region will face during the next five years? Select only your top three choices from the list below.

- Improving government services
- Providing programs, facilities, and housing for senior citizens
- Improving infrastructure (streets, sidewalks, stormwater)
- Improving regional image
- Improving amenities and quality of life
- Attracting new businesses and industries
- Increasing tax base
- Creating job opportunities
- Protecting natural resources
- Planning for new development
- Providing opportunities for young people
- Managing commercial, industrial and residential growth
- Attracting quality retail businesses
- Improving public finances
- Planning for growth
- Expanding school systems
- Providing housing options (including affordable housing)
- Improving access to parks and recreational facilities
- Managing traffic

Other (please specify)

7. In what ways should local governments/organizations work together? (Select all that apply)

- On trails
- Coordinating future plans
- Sharing resources
- Protecting natural resources
- Making the most efficient use of funding
- Recruiting new companies
- None

Other (please specify)

ABOUT SUSTAINABILITY

The term sustainability expresses the need to live in the present in ways that do not jeopardize the future. A sustainable process or way of life means that it can be carried out over time without damaging environmental effects or imposing unfairly high costs on anyone.

8. To what extent do each of the following considerations factor into how you think about sustainability?

	A lot	Some	A little	Not at all
Economic sustainability of your city/the region	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Increased emphasis on long-term perspective	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Your family's health and well-being	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Your community's health and well-being	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Environmental issues	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other (please specify)

9. How do you expect the region's commitment to sustainability to change in the years ahead?

- Will significantly increase sustainability commitments
- Will somewhat increase sustainability commitments
- No changes to sustainability commitments
- Do not know
- Will somewhat decrease sustainability commitments
- Will significantly decrease sustainability commitments

Please explain your thinking

ABOUT YOU

10. How long have you lived or worked in the Greater Des Moines area?

- Less than one year
- One to five years
- Five to ten years
- Ten or more years

11. What is your gender?

- Female
- Male

12. How old are you?

- Under 10
- 10-20
- 21-30
- 31-40
- 41-50
- 51-60
- 61-70
- Over 70

13. Do children under the age of 18 live in your household?

- Yes
- No

***14. Zip code of your home address?**

***15. Zip code of your work/school address?**