



Type of Plan:	In-depth comprehensive regional plan		Strategic vision
Lead Entities:	Des Moines Area Metropolitan Planning Organization		Greater Des Moines Partnership Community Foundation of Greater Des Moines
Chairs:	Angela Connolly Frank Cownie		Angela Connolly Barry Griswell Cara Heiden
Time Horizon:	2050		2016
Focus:	Built environment, natural environment, and socioeconomic issues		Economic development and workforce issues
Steering Committee Members:	<p>Eric Burmeister, Polk County Housing Trust Fund</p> <p>Chris Coleman, City of Des Moines Paula Dierenfeld, City of Johnston</p> <p>Brad Golightly, Dallas County Tom Hockensmith, Polk County</p> <p>Doug Johnston, Iowa State University</p> <p>Tammie Krausman, Iowa Department of Natural Resources Bob Mahaffey, City of Des Moines</p> <p>Ted Ohmart, Des Moines Area MPO John Peterson, City of Ankeny</p> <p>Elizabeth Presutti, DART</p> <p>Linda Schemmel, City of West Des Moines</p> <p>Frank Strong, Central Iowa Center for Independent Living Aaron Todd, Center on Sustainable Communities</p> <p>Russ Trimble, City of West Des Moines Jason Wells, Young Professionals Connection</p>	<p>Bob Andeweg, City of Urbandale</p> <p>Rick Clark, City of Des Moines Shannon Cofield, United Way of Central Iowa Angela Connolly, Polk County Frank Cownie, City of Des Moines</p> <p>Barry Griswell, Community Foundation of Greater Des Moines Ruth Randleman, City of Carlisle</p> <p>Martha Willits, Greater Des Moines Partnership</p>	<p>Ako Abdul Samaad, State Representative</p> <p>Charles Allen, Jasper County Judy Bradshaw, Chief of Des Moines Police</p> <p>John Byrd, Simpson College Teree Caldwell-Johnson, Community Foundation of Greater Des Moines Jeff Chelesvig, Civic Center of Greater Des Moines Mary Cownie, Goldfinch Strategies</p> <p>Eric Crowell/Sid Ramsey, Iowa Health System</p> <p>Dan Culhane, Ames Chamber Rob Denson/Mary Chapman, Des Moines Area Community College Greg Edwards, GDM Convention & Visitors Bureau Bill Fehrman/Kathryn Kunert, MidAmerican Energy Gregory Geoffroy/Tahira Hira, Iowa State University Paul Gregorie, Emerson Process Mgmt./Fisher Div. Pat Hagan, Fareway Food Stores Neil Hamilton, Drake University Kent Henning, Grand View University Laura Hollingsworth, The Des Moines Register Fred Hubbell, Community Foundation of Greater Des Moines MD Isley, Bravo Greater Des Moines Steve Lacy, Meredith Corporation Brian Laurenzo, Bravo Greater Des Moines Zachary Mannheimer, Des Moines Social Club David Maxwell, Drake University Christopher McDonald, Iowa Asian Alliance Isaiah McGee, African American Business Assn. Jeff Nolan, Madison County Gary Palmer, Prairie Meadows Suku Radia, Bankers Trust Scott Raecker, State Representative Christian Renaud, Des Moines Bob Riley, Feed Energy Company Nannette Rodriguez, ALIANZA Amedeo Rossi, Des Moines Music Coalition Nancy Sebring, Des Moines Public Schools Roger Underwood, Ames Tom Urban, Des Moines Steve Van Oort, MIALG David Vellinga, Mercy Medical Center Bob Vermeer, Vermeer Manufacturing Wendy Waugaman, Iowa Federation of Insurers David Wilkerson, Waukee Public Schools Connie Wimer, Business Publications Larry Zimpleman/Mary O'Keefe, The Principal Financial Group Steve Zumbach, Belin McCormick Law</p>



Built Environment

- Land Use
- Infrastructure
- Transportation
- Air Quality
- Water Quality
- Public Health

Physical Capital

- Plan for One Region, Shore Up Systems, Major Projects

Wellness Capital

- Catalogue and Advocate, Define and Design, Market and Measure

Economic Revitalization

- Economic Development
- Government Spending
- High-Quality Education

Business Capital

- Grow What's Here, Start-Up and Sustain, Market and Attract

Capital Corridor

- Coordinate, Brand and Market, Plan

Urban Core

Capital Core

- Neighborhood Improvement, Downtown, Regional Context

Social Equity

- Placemaking
- Community
- Governance
- Housing

Human Capital

- Cradle to Career, Talent Magnet, Social Well-Being

Social Capital

- Leadership, Diversity, Community and Civility

Cultural Capital

- Capacity and Coordination, Infrastructure and Events, Community Building

Governance Capital

- Communicate and Coordinate, Maximize Resources, Advocate

Natural Environment

- Hydrology
- Landscape + Ecology
- Climate + Climate Change

Environmental Capital

- Develop and Enhance, Sustain for Gain, Manage

Resource Flows

- Energy Use
- Waste
- Food

“The GDMP has been integrally involved in helping lead successful community visioning efforts in the recent past, including the Major Projects Task Force, the Capitol City Vision Plan, and Project Destiny, and will help lead the strategic regional visioning effort as part of the RPSD.”

*- RPSD Grant Application, Page 5
August 23, 2010*

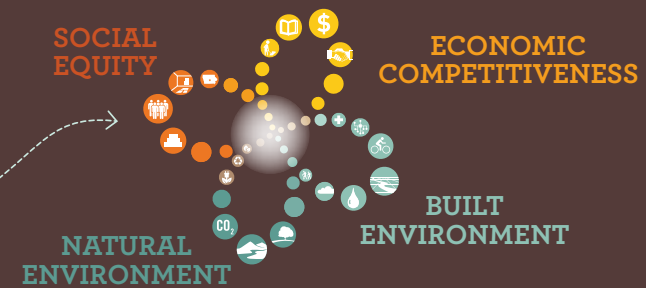
“The GDMP and the CF will simultaneously lead the efforts to produce a strategic plan for economic and workforce development. Given the profound connections of these two entities, the leadership of the GDMP and the CF in this component of the RPSD will ensure that private sector and business interests play significant roles in regional economic growth. Furthermore, technical staff, partners committee members, and steering committee members maintain overlapping positions with these endeavors.”

*- RPSD Grant Application, Page 19
August 23, 2010*

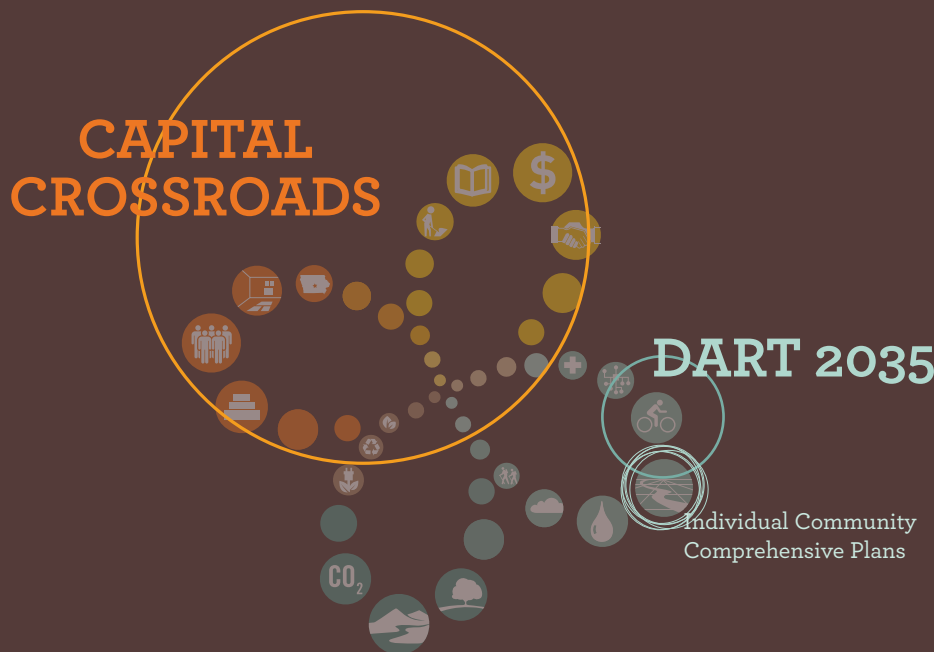
“Ultimately what Capital Crossroads provides the region is a clear direction for the future... Capital Crossroads nevertheless provides a sturdy platform to ground regional partners’ ongoing and new efforts moving forward.”

*- Capital Crossroads Strategic Plan, Page 10
September 7, 2011*

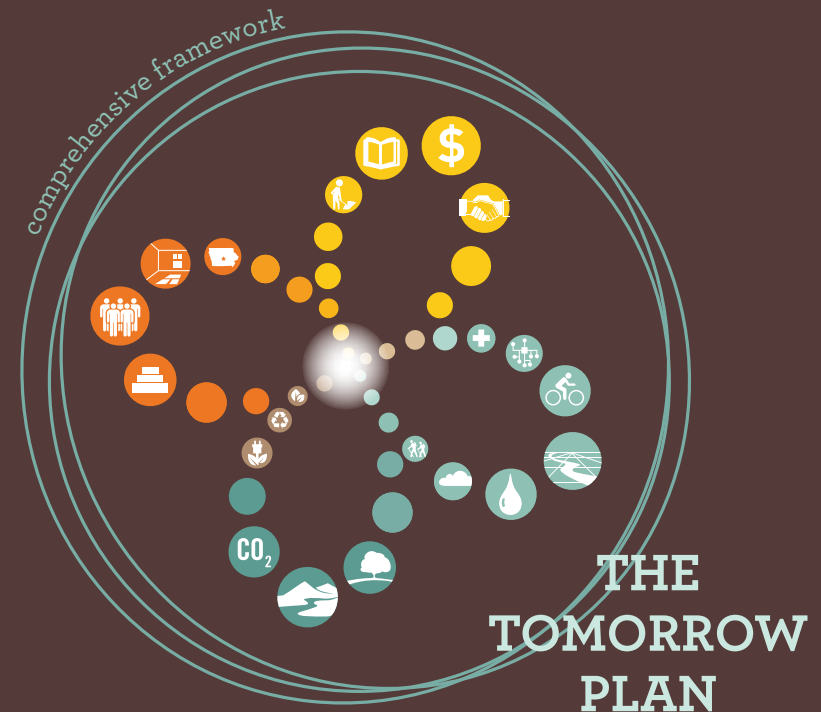
Integrated Approach: Partnering for a Greener Greater Des Moines



THE FOUNDATION: We use an integrated Framework for Sustainability; the center point highlights the “sweet spot” where the systems overlap. Understanding systems and revealing their overlaps is at the heart of our approach to The Tomorrow Plan.



BUILDING ON EXISTING PLANS: Previous efforts like Capital Crossroads, DART 2035, individual communities’ comprehensive plans, and others represent an enormous investment of effort and ideas. These plans provide an opportunity to leverage parallel initiatives for a sustainable Greater Des Moines. The diagram above illustrates how existing plans focus on different thematic areas within the sustainability framework.



MUTUAL SUPPORT: The Tomorrow Plan focuses on the policy and physical choices that affect the multiple systems within the holistic framework for sustainability. The Tomorrow Plan will promote coordinated development and smart, managed regional growth—as called for in Capital Crossroads—and should be supportive of and integrated with other plans.